TELOMERASE REVERSE TRANSCRIPTASE TRANSCRIPTIONAL REGULATORY SEQUENCES AND METHODS OF USING

ABSTRACT OF THE DISCLOSURE

The present invention is related to novel nucleic acids comprising telomerase reverse transcriptase (TERT) *cis*-acting transcriptional control sequences, including TERT human and mouse promoter sequences. The present invention is further directed to methods of using these *cis*-acting transcriptional control sequences, for example, to drive heterologous gene sequences; to modulate the level of transcription of TERT or to isolate novel *trans*-acting regulatory factors which bind to and modulate the activity of a TERT promoter.

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